



green empowerment

## 2023-2025 Strategic Plan Highlights

**Our 2023 - 2025 Strategic Plan is a thoughtful roadmap to:**

- ◆ Elevate our organization
- ◆ Expand our global network, and
- ◆ Accelerate our impact.

In our first 25 years, we reached over 500,000 people with clean water and renewable energy infrastructure solutions that last – supporting poverty alleviation and building climate resilience in rural communities across the globe.

**Together with our partners, we aim to reach an additional 200,000 people in the next three years.** To achieve this ambitious acceleration of our work, we will design and pilot innovative pathways to work, partner and reach more people.



UGANDA

### NEXT LEVEL VISION

This strategic plan is the first step on our pathway to scale our work over the next 25 years to achieve universal access to renewable energy and clean water. These four pillars guide our vision:



PARTNER SUCCESS



COLLECTIVE  
EMPOWERMENT



INNOVATION &  
LEARNING



ORGANIZATIONAL  
GROWTH



## GROW

With our partners, reach an additional 200,000 people with sustainable clean water and renewable energy projects

### HIGHLIGHTS

- Engage current partners to reach an additional 100 last mile communities
- Grow new partnerships by 50% (increase from 19 to 27 partnerships)
- Develop, pilot, and evaluate innovative ways to work with partners



## IMPROVE

Enhance the quantity, functionality, and accessibility of our tools and resources

### HIGHLIGHTS

- Institute a modern, cloud-based knowledge management solution for sharing tools
- Invest in systems for monitoring project performance over time
- Update our cross-organizational Monitoring and Evaluation Strategy



## SCALE

Chart a pathway to exponentially increase our impact in the next 25 years

### HIGHLIGHTS

- Define the elements of Green Empowerment's work that are essential, distinctive, and replicable to identify potential pathways to scale
- Conduct key pilot projects to test theorized pathways
- Use results to inform organizational trajectory



## NURTURE

Engage our global community to help us achieve our ambitious vision of scale

### HIGHLIGHTS

- Support our high-impact team as Green Empowerment and our work grows
- Increase our visibility and thought leadership
- Create opportunities to support our mission in new ways. Leave your legacy: [www.greenempowerment.org/legacy](http://www.greenempowerment.org/legacy)



Read the full version of this plan:  
[www.greenempowerment.org/strategicplan](http://www.greenempowerment.org/strategicplan)