



green empowerment  
Village Solutions for Global Change

# 2020-2022 Strategic Plan Highlights

Over the next three years, Green Empowerment and local partners will reach an additional 100,000 people in rural communities with critical renewable energy and clean water infrastructure across the globe.

We will expand our impact in communities, share our expertise more broadly and promote local organizations who are working in their home countries to serve communities at the last mile. As climate change and worsening economic equality threaten rural communities across the globe, we believe that local stakeholders and community leaders must be supported in their efforts to serve their communities. Green Empowerment’s approach to community development helps meet immediate community needs while strengthening their ability to adapt to climate impacts, mobilize for future projects and manage their communal resources.

The 2020-2022 Strategic Plan is an ambitious and thoughtful roadmap that outlines the goals and objectives that Green Empowerment is going to address to **expand our impact, increase our leadership and strengthen our organization.**

The plan honors our organization’s history, values and vision by putting communities and local partners at the forefront of our work to advance a more equitable world.



## VISION

We envision an equitable and sustainable world where everyone has clean water, renewable energy, and a healthy environment.

## APPROACH



Partnership

+



Community  
Engagement

+



Training

=

Sustainable Projects → Mobilized Communities

## DIRECT IMPACT

**Deepen:** Work with current partners to **reach an additional 100,000 people** with new renewable energy and clean water projects.

### OUR FOCUS

- Implement community managed water systems, microgrids and household energy projects in last mile communities
- Integrate Renewable Energy and Clean Water solutions into community services, such as health care, education, small business and agriculture

**Expand:** Pilot six new partnerships in new geographic areas.

### OUR FOCUS

- Launch **pilot projects in Uganda!**
- Lead the Power Partnership to integrate renewable energy into other essential community services.

Learn more at

[www.greenempowerment.org/uganda](http://www.greenempowerment.org/uganda)

## LEADERSHIP

**Share:** Expand our capacity building offerings and share our expertise beyond our existing networks.

### OUR FOCUS

- Enhance Toolkits and build new Training Modules; for virtual, in-person and hybrid scenarios
- Participate in conferences and industry conversations

**Innovate:** Invest in technology innovations to improve project delivery.

### OUR FOCUS

- Advance the Smart Grid for Small Grid collaboration: open-source technology to make microgrids more reliable and affordable
- Develop a water quality sensor: to allow for remote monitoring of water quality and improve community management



## ORGANIZATION

**Evaluate:** Harness evidence on how we deliver durable, sustainable solutions for communities.

### OUR FOCUS

- Implement new cross-organizational Monitoring and Evaluation strategy and procedures
- Collaborate to evaluate program impacts and our partnership approach

**Solidify:** Ensure that Green Empowerment has the financial resources and well-trained, diverse, dedicated and engaged staff, leadership, advisors and volunteers to meet our goals.

### OUR FOCUS

- Diversify funding sources to achieve \$1.5m/year budget goal
- Increase virtual engagement
- Grow and diversify our Board of Directors



Expanding our reach:  
Through a pilot project with  
Medical Teams International we  
are working to bring solar energy  
to health clinics in Uganda

### Learn More:

Full strategic plan: [www.greenempowerment.org/strategicplan](http://www.greenempowerment.org/strategicplan)

Regular updates on Green Empowerment projects: [www.greenempowerment.org/newsletter](http://www.greenempowerment.org/newsletter)